Gen AI Business Productivity Companies

Air
Sales process and meeting assistant

ask-ai
Analysis tool for company knowledge & customer feedback

Prodigal
Meeting assistant for financial services agents

Multi-Purpose Meeting Assistants: automatic notes & summaries, search & conversation analysis, follow-up & sharing

OТЛ   FATHOM   fireflies.ai

Brain Technologies - Generative app interface creation tool

SPIRITT
No-Code, No-Design app building tool

Specialized ←————————————————————→ **General Purpose**

Sana
Platform for employee on-boarding & business knowledge-sharing

viable
Analysis, report generation from quantitative data sets

xembly
Assistant for scheduling meeting summaries, admin tasks

parrot ai
Records, summarizes, stores, shares business documents & materials

mem
Business and professional knowledge base analysis and search tool

The Strategy Deck

Gen AI Meeting Assistants

Value Chain

BEFORE

Scheduling and attendee management

Sharing of **pre-reading** materials

DURING

Recording of the conversation and capturing of slides, assets

Transcribing

Summarization

Highlighting of **decision points and action items**

AFTER

Generation and editing of **follow-up** emails, documents, reminders, tasks

Sharing of meeting materials with teams, intranet, CRMs, etc.

Trend **analysis** of meetings, decisions, results

Segmentation

General Purpose

Notes & Summaries, Search & Conversation Analysis, Follow-up & Sharing

Specialized

Meeting assistant for financial services agents

Sales process and meeting assistant

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The Strategy Deck

Company

FATHOM

- Never take notes on a Zoom call again
- HQ in **San Francisco, CA**
- **US$4.7M Seed** - Jan 2022

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- AI meeting assistant which **records, transcribes, highlights and summarizes meetings in 7 languages**
- Integration with **business productivity applications**
- **Syncs call notes, shares highlights**

Value Proposition & Use Cases

- A **single, searchable repository** for meeting information
- Keyword alerts, unified view of all conversations with a customer or prospect
- Automated post-call data sync to CRM
- Playlists with highlights from customer calls

Company

- Mission to transform conversations into actions
- HQ in **Pleasanton, CA**
- **US$19M Series A** – Mar 2023

Partnerships & GTM

- B2B SaaS
- API, Chrome extension, Fireflies app store

Tech Stack & Product

- **Transcribe, summarize, search, and analyze voice conversations.**
- Integration with business platforms
- Meeting workflow automation
- **Task creation through voice commands**
- Employee collaboration: add **comments, pins, reactions** to specific parts of conversations, **create soundbites to share**

Value Proposition & Use Cases

- Sales, Recruiting, Marketing, Education, Media, Podcasting

Company

- HQ in **Mountain View, CA**
- **US$50M Series B** - Feb 2021

Partnerships & GTM

- **B2B SaaS**
- iOS & Android app
- Chrome extension

Tech Stack & Product

- Otter Pilot: Ai-powered **Chat Meeting Assistant**
- Automated Meetings Notes, Slide Capture
- **Records audio, writes notes, captures slides and generates summaries**
- Create **follow-up emails, action items** lists
- Personal productivity assistant for individuals

Value Proposition & Use Cases

- Chat live with AI during meetings, ask questions and get **answers about discussion points and decisions**
- **Collaborate with teammates** in the live transcript, by adding comments, highlighting key points, and assigning action items
- For Education, Business and Individuals

Company

Prodigal

- Analyze. Summarize. Maximize
- HQ in **Mountain View, CA**
- **US$12.1M Series A** – Jul 2021

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- **AI intent engine for financial services agents**
- "I make consumer finance conversations easier.
- Guides financial services agents through calls, **analyzes and summarizes discussions, scores and completes conversations**

Value Proposition & Use Cases

- **Auto finance, collections, healthcare revenue management, banking and lending**
- Call center integration

Company

Air

- Mission: **Helping small businesses grow**
- HQ in Miami, Florida

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- **Sales process and meetings** product suite
- **Dialer** that turns leads into convos
- **Checkout platform** with guaranteed financing, eSignatures
- AI **sales agent** to quality leads
- Meeting **performance analysis**

Value Proposition & Use Cases

- The software platform that helps businesses **get to market faster, cheaper** and more effectively
- Increased **lead-to-pickup rate**, customer adoption and **qualified leads**

Gen AI Business Knowledge Base Platforms

Value Chain

Knowledge gathering from multiple sources, of varied types: documents, emails, videos, databases, etc.

Continuous learning: recording of meetings, storing of new assets

Indexing and **analysis** of enterprise materials

Search and retrieval of information through prompts

Content generation: reports, emails, insights about customers, performance analysis, on-boarding and training materials

Companies

viable

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The Strategy Deck

June 2023; List not exhaustive

Company

mem

- The future of knowledge work – more knowledge, less work
- HQ in **Los Altos Hills, CA**
- **US$29.1M Series A** – Nov 2022

Partnerships & GTM

- B2C and B2C SaaS

Tech Stack & Product

- Business and professional **knowledge base analysis and search tool**
- Your AI knowledge assistant
- Save what you know, **capture thoughts, chat with your knowledge base**
- **Connect, organize and retrieve** the most important information

Value Proposition & Use Cases

- AI thought partner: discover past ideas, generate content from your saved knowledge

Company

- We built Parrot AI for people who believe **the future of work should be anywhere**. For people who want to **move forward**, not backward.
- HQ in **Concord, MA**

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- **Records business experiences** such as video conferences, presentations, customer calls
- Turns them into **knowledge to be stored, searched and shared**
- Integrations with business productivity applications
- **Retains knowledge** to be used by other teams and over time**.**

Value Proposition & Use Cases

- Effortlessly **share knowledge across teams**, instantly and without friction.
- Intranet that learns by itself and **generates the documents** for you.
- Help teams **remember what was said**. Help new hires know what to do. **Keep everyone in the loop**.

Company

ask-ai

- The one sentence answer you need.
- HQ in **Tel Aviv, Israel**
- **US$9M Seed**- Oct 2022

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- **Aggregates text-heavy company knowledge and customer communications** to reveal answers and insights
- **Surfaces a single answer** from multiple, scattered data sources
- Integrates with communication tools, workspaces, project management platforms, customer ticketing systems etc.

Value Proposition & Use Cases

- 360 view of **company knowledge, product documentation** and customer feedback
- **Analyzes customer communications**, reveals the customer voice in one sentence insights

Company

xembly

- Focus on the meaningful.
- HQ in **Seattle, WA**
- **US$15M Series A** - Mar 2023

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- **Automated Chief of Staff for every worker to handle administrative tasks**
- Calendar management, meeting summaries
- **Integration with business productivity apps**

Value Proposition & Use Cases

- HR support, Customer Support, Remote Work, Product Management

Company

Sana

- Mission: Change the way the world learns
- HQ in **Stockholm, Sweden**
- **US$62M Series B** - May 2023

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- AI-powered **learning platform** that finds, shares and harnesses company knowledge
- Platform to build **employee on-boarding and knowledge-sharing**.
- Intelligent co-pilot to search across the company's apps to **generate real-time summaries to create learning courses**

Value Proposition & Use Cases

- Create employee courses and trainings
- Run live knowledge-sharing sessions
- **Automate and track learning** initiatives

Company

viable

- HQ in **Oakland, CA**
- **US$10.9M Seed** - Sep 2021

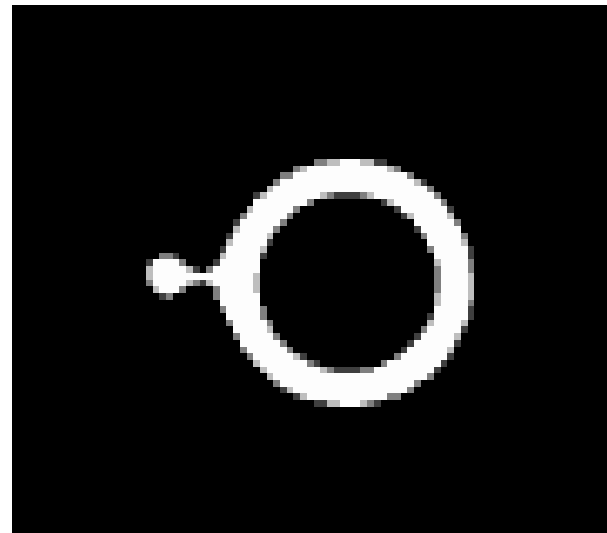## Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- Quantitative **data analysis, report generation, reasoning over multi-dimensional data**
- **Easy, accurate insights** for teams with too much data and not enough time.
- Make decisions faster with analysis that requires **no spreadsheets**

Value Proposition & Use Cases

- Employee surveys, NPS scores, sentiment analysis, customer support tickets, market research, sales meetings
- Report of Compliments, Complaints, Questions, and Requests sorted by volume and urgency.
- Tracks changes over time summarize, urgency score, product sub-themes, user profiles
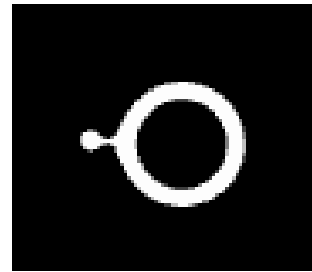
Gen AI App Building Tools

- Brain Technologies - We build computers that think.
- Generative **app interface creation tool**
- Bridging software with emerging general intelligence in a natural and humane way.

- The new standard in how to start a start-up.
- Build a gorgeous app by only describing it
- No-Code, No-Design app building tool
- Integrated app distribution tools and SEO

The Strategy Deck

June 2023; List not exhaustive

Company

- Brain Technologies - We build computers that think.
- HQ in **San Mateo, CA**
- **US$51** - Jul 2022

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- Generative **app interface creation tool**
- Bridging software with emerging general intelligence in a natural and humane way.
- You no longer go to Apps, Apps come to you.
- **Natural.ai – generative interface –** say what you need and **the app forms itself around your words**

Value Proposition & Use Cases

- Human-centered application design

Company

- The new standard in how to start a start-up.
- HQ in San Francisco, **CA**
- **US$5.5M Pre-Seed** - Jul 2022

Partnerships & GTM

- B2B SaaS

Tech Stack & Product

- Build a gorgeous app by only describing it
- **No-Code, No-Design app building tool**
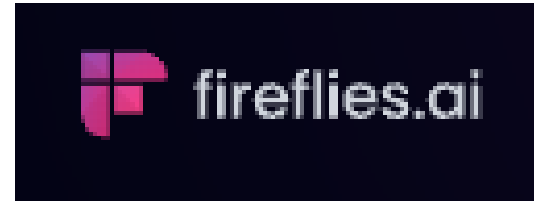- Integrated app distribution tools and SEO

Value Proposition & Use Cases

- App prototyping, testing, market validation

Meeting Assistants

FATHOM

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Sales process and
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Business Knowledge Base Platforms

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Platform for employee on-
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xembly

Assistant for scheduling
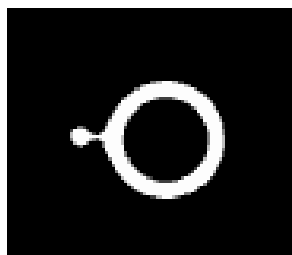meeting summaries,
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Business and professional
knowledge base analysis
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App Building Tools

Generative app
interface creation tool

SPIRITT

No-Code, No-Design
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The
Strategy
Deck

Need Help with **Product Strategy** for your AI app?

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